

LIBERTYVILLE CIVIC CENTER FOUNDATION

Libertyville Days Festival



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www.libciviccenter.org
www.libciviccenter.org/festival2010.html

March 4, 2010

Greetings:

I would like to invite you to participate in the 2010 Libertyville Days Parade; this year's theme is "Rock This Town". The parade will take place on Saturday, June 19th at 10:00 a.m. This is a great way to promote your business. Fees for this year's parade if you are bringing your own float or unit are:

\$95.00 per business unit with cars, trucks, or vehicles not pulling a float or/and marching units.

\$60.00 for business floats.

The application fee is per vehicle. Groups with multiple vehicles must pay an application fee for each vehicle in the parade.

The application fees are waived for businesses sponsoring an approved entertainment unit as listed on the sponsorship sheet. Sponsorships are available for different types of units that allow you to participate and have your name in front of the public without any work on your part. There are a number of bands and other unique items available for sponsorship or we can help you find a unique exhibit with our contacts with float companies, horse groups, or carriage rental shops. We also have a limited number of sponsorships available for large helium balloons. Balloon sponsorships may be split.

If you would like to participate in this year's parade please complete and sign the enclosed form and return it to the above address with your check made out to: The Libertyville Civic Center Foundation. All entries should be sent attention Parade/Lory Zimmerman. Registration will close Friday, June 11th. Checks and applications received after this date will be returned and unable to participate in this year's parade.

Enclosed are parade rules which must be followed by all participants. Should you have any questions concerning the parade please email me at lory.zimmerman@sphereview.com. We look forward to seeing you.

Sincerely,

Lory Zimmerman
2010 Parade Chairman